



97.5K

YOUTUBE
SUBSCRIBERS

95K

INSTAGRAM
FOLLOWERS

24K

FACEBOOK FANS

250K+

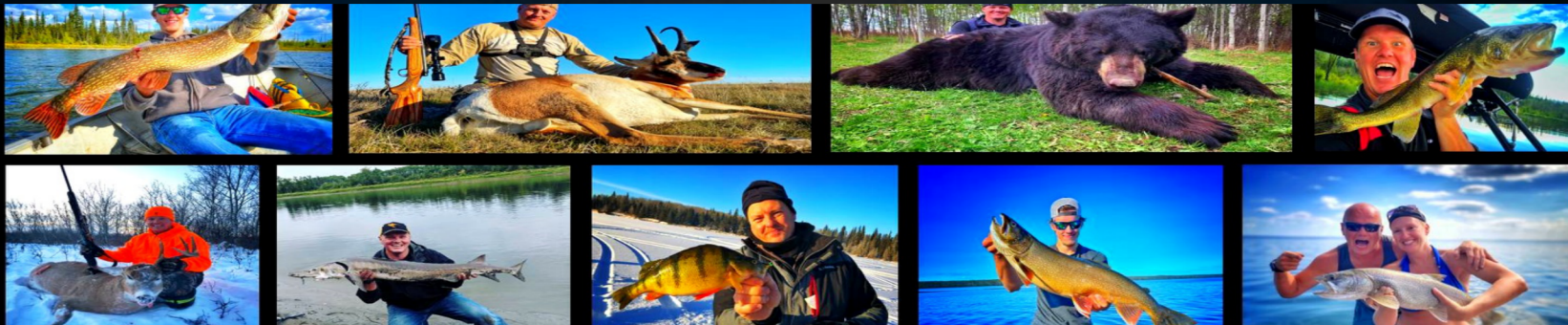
MONTHLY YOUTUBE
VIEWS

Partner with Bloodline Adventures

We Help You Level Up Your Next Adventure

215,000+ fans across multiple platforms

Plus select Shorts/Reels-style vertical videos reaching 50M+ views.



Trust. Reach. Real Outdoor Results.

Bloodline Adventures is led by brothers Bryce and Arliss, backed by decades of real-world hunting, fishing, and outdoor experience. We blend honest product reviews, adventure storytelling, destination features, search-friendly YouTube strategy, and high-energy social content that helps people make better choices before their next trip.



SPONSORSHIP OPPORTUNITIES

- Product reviews that show gear in real outdoor situations, not sterile studio fluff.
- Sponsored integrations inside YouTube videos, shorts, reels, and social posts.
- Destination features for fishing resorts, hunting lodges, outfitters, and tourism partners.
- Giveaways that create excitement, comments, shares, and community engagement.
- Affiliate campaigns and website placements that support measurable product discovery.
- Custom video packages for brands that need polished, platform-native outdoor content.

Community Impact: Angling Reborn

We also give back to the community by helping families, kids, and other new anglers get on the water.

WHY BRANDS WORK WITH US

- We create content for people who actually buy, use, compare, and recommend outdoor gear.
- Our Cabela's videos have ranked #1 in search for numerous consecutive years and generated thousands of dollars in shipped goods.
- Our style is professional, relaxed, and real: part field test, part story, part buyer-confidence machine.
- We can support Canadian, U.S., and global outdoor brands with audience-first campaign ideas.

Brands We've Helped

RBM Outdoors

Bluetti

Lucky Bug

High Caliber Lures

Buzz Bomb

Lexin

Dice Derbi

BowKaddy

...and more.

Ready to build a partnership?

Serious sponsor inquiries: sponsorship@bloodlineadventures.com | General: info@bloodlineadventures.com | bloodlineadventures.com